

Weekly Data Report

Insights

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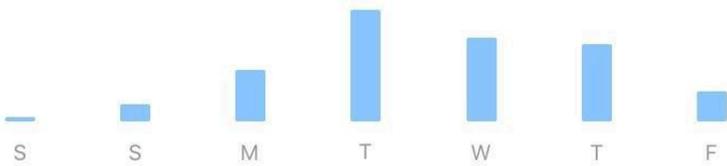
krcommunications

Activity Content Audience

Interactions

123

Total taps on your posts or profile from Jun 16 - Jun 22



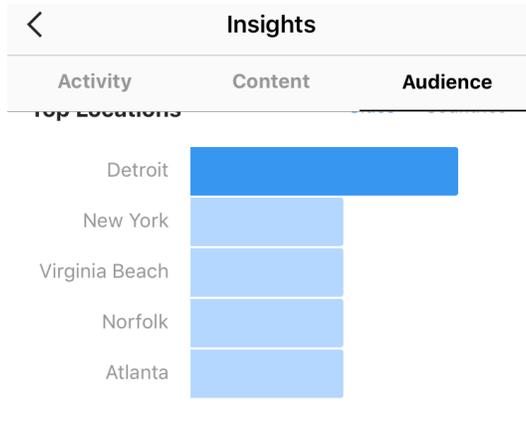
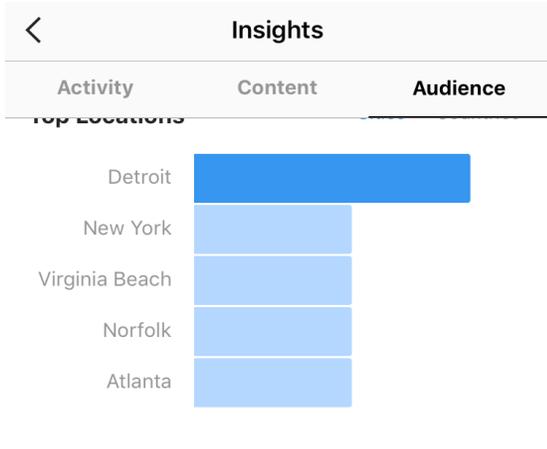
Profile Visits	110
+40 vs. Jun 09 - Jun 15	
Website Clicks	11
+9 vs. Jun 09 - Jun 15	
Emails	1
-1 vs. Jun 09 - Jun 15	
Calls	1
+1 vs. Jun 09 - Jun 15	

Between June 16-June 22, the total amount for audience interactions is 123. In comparison to the week of June 9-12, Profile visits have increased by 40, which means more “organic”

accounts are viewing @krcommunications's content. Website clicks have increased by 9, which means these organic accounts have viewed the website.



As for Discovery, @krcommunications has reached a total of 589 accounts this week! Reach has increased by 139, which means more unique accounts have discovered @krcommunications. As for Impressions, the number has increased to a whopping 1,376!



What do these mean? [v](#)

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We've gained 45 new followers this week! Also, it appears that Wednesdays at noon & Thursdays at 3 are optimal times for posting live training sessions and tip videos!