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Earth Hour 2024: News Outlets

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Dim Your Light for Climate Change

Over 190 countries and territories and landmarks are preparing to go dark for World Wildlife

Fund's Earth Hour on Saturday, March 23rd at 8:30 p.m.

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Norfolk, Va— Citizens across the globe are gearing up for the biggest climate change event in the world: Earth Hour. What started as a grassroots effort by the World Wildlife Foundation has grown into a collective campaign to inspire consciousness about the current state of Earth's climate. On Saturday, March 23rd, at 8:30 p.m., participants of the cause will show their support through symbolic action: switching the lights 'off' within their homes and businesses. In past years, global landmarks have dimmed their lights to show solidarity, such as China's Beijing National Speed Skating Hall, Australia's Sydney Opera House, and the Christ the Redeemer Statue in Rio de Janeiro, Brazil. As we await Earth Hour 2024, there is still time to join the movement. Hampton Roads—it is time to dim your shine!

Climate change is both a global and local issue, especially here in the beautiful region of Hampton Roads. In 2023, The Fifth National Climate Assessment released a report detailing the impacts of climate change, and what experts uncovered about our community is alarming. The climate concerns for Hampton Roads included, but are not limited to, sea level rise, increase of rain and flooding, and extreme weather, particularly during the summer and winter. Additionally, warming temperatures will impact our local agriculture, indigenous communities, and the health of communities of color, who are more likely to experience disproportionate health effects. Recently, Hampton Roads residents have felt the impact of climate change as the region experienced a Nor'Easter-like storm in one week and frigid temperatures the next.

Hampton Roads' climate concerns will continue to grow as we transition from one season to the next. There is no better time to join the global movement of darkening cities and landmarks to give Earth her well-earned hour of rest. Each city within the Hampton Roads region can do their part by going dark. Whether dimming the lights at the Scope, Hampton University, the Oceanfront, or Rivers Casino, one less light will aid in protecting our precious climate. You can

also continue this movement by implementing daily “Earth Hours” within your communities, whether choosing to bike instead of catching any form of HRBT transportation or converting to green energy within the home.

Hampton Roads— it is your time to dim your shine! Join the global movement by participating in this year’s Earth Hour.

For more information, please visit the following websites:

World Wildlife Fund— <https://www.worldwildlife.org/>

Earth Hour— <https://www.earthhour.org/>

Download the 2023 Earth Hour handbook to prepare for 2024’s Earth Hour: [Earth Hour 2023](#)

Contact

contact@earthhour.org — for general inquiries, comments, or feedback

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About Earth Hour

Earth Hour is a global grassroots movement that started in 2007 to spread awareness about the impacts of climate change and its effects on the planet. Earth Hour is affectionately known as the “lights off” event, as it challenges participants to switch their lights off as a symbolic act of support of the cause. Since its inception, Earth Hour has garnered the participation of over 190 countries and territories, and has managed to gain the support of major landmarks such as the Beijing National Skating Hall, Sydney Opera House, and the Christ the Redeemer statue. Earth Hour’s focus has always been on the global climate crisis; however in recent years, the focus has shifted to not only dimming the lights, but also doing something positive for the community within the allotted hour of darkness.

Though Earth Hour 2024 is still in progress, the focus of any future event is to stay under the 1.5°C threshold to prevent any further damage to the climate. Earth Hour is calling for individuals and communities to make a concerted effort to make climate-friendly choices in their everyday lives, whether it be participating in the annual Earth Hour, or finding an hour in their day to restore the planet. The movement’s goal is to bring us together for the common goal of protecting our planet, our home. Visit the World Wildlife Fund’s website for updates about this year’s Earth Hour: <https://www.worldwildlife.org/>.

References

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World Wildlife Fund. (2023, March 23). *Earth Hour 2023: The Biggest Hour for Earth.*

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